



About the Culture Evolution© Program

Create the culture that you want, a guide for leaders

Changing culture can be a challenge and many leaders are not sure where to start. This program gives you a starting point and a structured process for working through culture change.

To create the kind of culture you want for your people and your business takes time, energy and know how. Join this program to give you the know-how.

This business changing skills program shows leaders how to create a culture that they want. You can increase your outcomes in customer experience, performance, productivity and profits by an average of 30% through skilling your leaders in this essential work.

Maybe run as an internal program for your leadership team - can be run as 3 full day or 6 half days as an Immersion Program or as a long form leadership program held within 6 months.

This program is evidence based and has the work of Simon Sinek, Brené Brown PhD, John Kotter, Peter Senge, Erik Erikson, Dr J Clayton Lafferty and others embedded within.

"Presenting leadership as a list of carefully defined qualities (like strategic, analytical, and performance-oriented) no longer holds. Instead, true leadership stems from individuality that is honestly and sometimes imperfectly expressed. ... Leaders should strive for authenticity over perfection."

— Sheryl Sandberg, COO of Facebook and Founder of Leanin.org

Available as:

60 Minute Introductory
Keynote

And/or:

3 Day Program
(over 3, 6 or 8 sessions)

Contact us for a no
obligation free
discussion.



Contact us to book:

1300 747 003

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Culture Evolution© Program Cont...

Culture Evolution© is focused on developing skills to help leaders to lead individuals, teams, and organisations to move from where they are to the ideal culture that they desire.

Each participant receives a copy of "Culture Inc".

Overview of 3 day program:

- Culture Ecosystem (inc Culture Inc 3F Model)
- The Role of the Culture Leader
- The Culture Impact
- 5D Culture Roadmap
- Courage building skills
- Culture Conversations
- How Change Happens
- The Art of Engagement
- Culture Scorecard
- The Evolution Plan

Learning objections include:

- Understand culture as a living system
- Understand the role of a leader in culture
- Understand culture's impact on business, change, innovation etc
- Learn a step by step process that helps you to create or change your culture
- Learn a method for engaging people in culture change
- Build courage skills to enable meaningful culture conversations
- Discover the science behind culture and behaviour change.
- Finding the best measurements for your culture
- Create a culture evolution plan based on a systematic process.

About SynergyIQ:

Starting in 2013, Synergy IQ is a boutique consultancy firm that helps business leaders create better businesses, through people, systems and process, to get the results they want. We analyze your current business, your culture and your leadership style and provide a recommendation for your business.

Great business outcomes start with great relationships. And our relationship with our clients is both a priority and a point of pride.

We specialise in business and culture transformation, change management, and leadership development.

Your Lead Facilitator:



Michelle Holland is an experienced organisational development specialist with over 20 years experience, specialising in leadership, culture, workforce development and training facilitation. She's the author of three books including "Culture Inc: create a business that delivers results and people love".

Find out more at
[Linkedin.com/in/michelletholland/](https://www.linkedin.com/in/michelletholland/)

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